



About LaunchPadSports.Tech®

LaunchPadSports.Tech is the go-to digital platform for professionals, students, and enthusiasts at the intersection of sports and technology. We create AI-powered newsletters, career-focused job resources and educational courses aimed to fuel the next generation of sports tech leaders.

Our Content Pillars

1. LaunchPadSports x AI

A regular newsletter covering how AI is reshaping the sports world. From scouting analytics to fan engagement tools, we break down what's working and what's next.

2. LaunchPadSports x Jobs

A regularly published job board and career resource center for professionals and students looking to work in sports IT, operations, analytics, and more.

3. LaunchPadSports x Pulse

Your source for industry news, white papers, research, and commentary on trends that matter. From venue innovation to NIL regulation (and everything in between), this is your pulse on the sports tech ecosystem.

4. LaunchPadSports x Founders

Original content spotlighting startups, founders, and innovators building the future of sports technology. Includes founder interviews, product breakdowns, pitch events, and investor Q&As. This pillar is a central resource for startup visibility and community connection.

4. LaunchPadSports x Learn

Online courses, micro-certifications, and interactive workshops designed to educate the next wave of sports tech leaders. Our learning content blends real-world scenarios with expert "insider" instruction to build technical confidence and career readiness.

Our Audience

Our community includes:

- IT professionals working inside pro sports teams
- Sports management students and educators
- Startups and entrepreneurs in the sports tech space
- Media, operations, and analytics professionals

Collaboration Opportunities

We welcome partnership and collaboration in the following ways:

- **Sponsored Content** – Thought-leadership articles, case studies, and tutorials.
- **Newsletter Sponsorship** – Logo placement, featured ads, and direct messaging in any of our newsletter verticals.
- **Job Board Partnerships** – Promote hiring pipelines or academic programs.
- **Event & Pitch Day Sponsors** – Connect with our founder/startup audience.

Specs & Contact

Email: partnerships@launchpadsports.tech

Site Traffic: Available upon request

Social Channels: Instagram, LinkedIn

Let's build the future of sports technology—together.